EST 1850 GOKEY - HANDMADE IN THE USA -

MEASURING INSTRUCTIONS FOR GOKEY CUSTOM FOOTWEAR

For a perfect custom fit, please answer questions on all pages.

CUSTOMER NAME:	**PHONE NUMBER**:

Ensure an ideal custom fit ***quickly and easily*** for the most comfortable boots or shoes from Gokey.

Simply fill out the measurements and tracings portion of the order form following the instructions below.

Finally, fill out the last page with your information so that we can call you and discuss the details.

FOR HELP, CALL **660-433-5401** AND PRESS 1.

SHOE SIZE _____

SHOE WIDTH _____

AGE : _____

WEIGHT : _____

IMPORTANT

When taking measurements, please wear the socks you plan to wear with your shoes. Do not use a hard ruler. Use a soft, seamstress' tape measure (one that will not stretch). Draw the tape as tight as you want the footwear to fit around the part you are measuring.

Use the diagram as a guide and write your measurements on the dotted lines.

1. BALL MEASUREMENT

(for all custom footwear)

The ball joint of your foot is located behind the big and little toe. Place tape measure around foot, directly over this joint. It will go around the foot diagonally, rather than straight across.

2. INSTEP MEASUREMENT

(for all custom footwear)

Work the tape measure back and forth under the foot until you find the highest part of the arch, then wrap around your foot at the highest part of the upward curve in the bone on top of the foot.

3. HEEL MEASUREMENT

(for all custom footwear)

Measure from the bottom of your heel at the bend of the foot to front of the ankle.

4. ANKLE MEASUREMENT

(for all custom footwear)

Measure around your ankle, running the tape measure over the ankle bones.

5. LEG MEASUREMENT I

(for custom boots only)

Measure around your leg with tape measure 10" off the floor. If pants are worn inside boots, measure around pants. If not, measure only around socks.

6. LEG MEASUREMENT II

(for custom boots only)

Measure around the largest part of your calf with a tape measure. If pants are to be worn inside boots, measure around pants. If not, measure only around socks.

7. LEG MEASUREMENT III

(for custom boots only)

Measure above the largest part of your calf (below the knee) with a tape measure. If pants are to be worn inside boots, measure around pants. If not, measure only around socks.

MEASUREMENT DIAGRAM

LEG III :

R:

L:

LEG II :

R:

L:

LEG I:

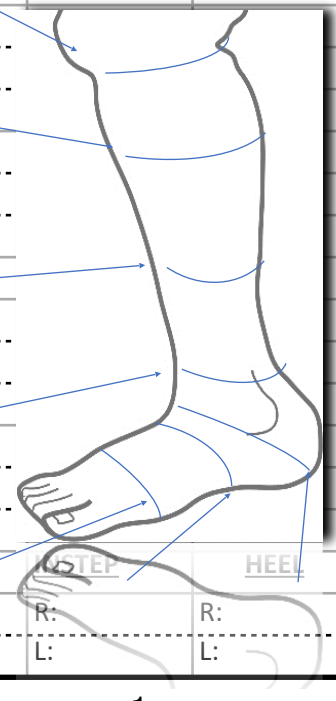
R:

L:

ANKLE:

R:

L:



BALL	**INSTEP**	**HEEL**
R:	R:	R:
L:	L:	L:

Now lets answer a few questions.

8. DID YOU MEASURE OVER WOOL SOCKS?

( ) YES ( ) NO

9. OVER LIGHT SOCKS?

( ) YES ( ) NO

10. SHALL WE ALLOW FOR WOOL SOCKS?

( ) YES ( ) NO

11. PANTS.

Are measurements over the pants you intend to wear tucked into your boots?

( ) YES ( ) NO

12. SOCKS.

Are measurements taken over the socks you intend to wear inside your boots?

( ) YES ( ) NO

13. LEG HEIGHT.

Give height of boot you wish here :

_____ **INCHES**

14. ILLUSTRATE YOUR FOOT YOURSELF OF HAVE SOMES TRACE IT FOR YOU. IT'S EASY!

Remove your shoes and place your left foot on pg. 2 of the form. Hold a soft-lead pencil in an **upright** position and trace a clear, heavy **single line** around your entire foot. Use care in outlining. Repeat for your right foot on pg. 3 . If you have any irregularity, a sore, or tender joint, corn, or bunion on your foot, indicate it on your illustration.

DO NOT FAX OR EMAIL

MAKE SURE THERE IS ONLY ONE LINE AROUND THE FOOT.

LEFT FOOT

USE THIS PAGE TO DRAW YOUR LEFT FOOT. PLEASE USE MULTIPLE PIECES IF YOUR FOOT IS LONGER THAN THE PAPER.

GOKEY WILL MEASURE WHEN YOU MAIL THIS SHEET IN.

TRACE WHILE WEARING THE SOCKS THAT YOU INTEND TO WEAR WITH YOUR NEW GOKEY CUSTOM BOOTS OR SHOES.

MAKE SURE THERE IS ONLY ONE LINE AROUND THE FOOT.

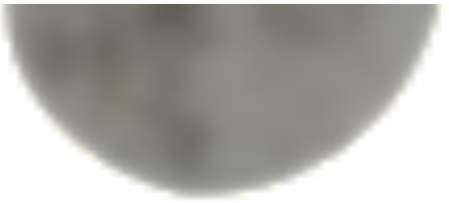
RIGHT FOOT

USE THIS PAGE TO DRAW YOUR RIGHT FOOT. PLEASE USE MULTIPLE PIECES IF YOUR FOOT IS LONGER THAN THE PAPER.

GOKEY WILL MEASURE WHEN YOU MAIL THIS SHEET IN.

TRACE WHILE WEARING THE SOCKS THAT YOU INTEND TO WEAR WITH YOUR NEW GOKEY CUSTOM

BOOTS OR SHOES.



PAGE 3	PLEASE CONTINUE FOR CUSTOMER INFORMATION	**DO NOT FAX OR EMAIL**
	Please mail (**do not fax or email**) this form to:	**GOKEY**
		PO BOX 970
		TIPTON, MO 65081

CONTACT NAME:							
PHONE:							
EMAIL:							
BILL TO:				**SHIP TO :** (If different than BILL TO)			
NAME:				**NAME:**			
ADDRESS:				**ADDRESS:**			
CITY:		**STATE:**	**ZIP :**	**CITY:**		**STATE:**	**ZIP:**

ITEM NO	QTY	SIZE	DESCRIPTION	UNIT PRICE	TOTAL
9007	*(Non-refundable custom up-charge $200.00 per pair)*				

Once this form is received, someone will call you to discuss all of the details of the order and take payment over the phone. You also have the option of including a check or money order.

SHIPPING		*$0.00*		
MERCHANDISE TOTAL				
SALES TAX	IOWA	*7%*		
	MICHIGAN	*6%*		
	MISSOURI	*8.725%*		
TOTAL AMT				

THANK YOU FOR YOUR BUSINESS!

SPECIAL INSTRUCTIONS OR QUESTIONS:_____

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PAGE 4						**DO NOT FAX OR EMAIL**		