

MEASURING INSTRUCTIONS FOR GOKEY CUSTOM FOOTWEAR

For a perfect custom fit, please answer questions on all pages.

CUSTOMER NAME:	PHONE NUMBER:
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Ensure an ideal custom fit **quickly and easily** for the most comfortable boots or shoes from Gokey.

Simply fill out the measurements and tracings portion of the order form following the instructions below.

Finally, fill out the last page with your information so that we can call you and discuss the details.

FOR HELP, CALL 660-433-5401 AND PRESS 1.

SHOE SIZE _____ SHOE WIDTH _____ AGE : _____ WEIGHT : _____	5. LEG MEASUREMENT I (for custom boots only) Measure around your leg with tape measure 10" off the floor. If pants are worn inside boots, measure around pants. If not, measure only around socks.	Now lets answer a few questions.
IMPORTANT When taking measurements, please wear the socks you plan to wear with your shoes. Do not use a hard ruler. Use a soft, seamstress' tape measure (one that will not stretch). Draw the tape as tight as you want the footwear to fit around the part you are measuring. <i>Use the diagram as a guide and write your measurements on the dotted lines.</i>	8. DID YOU MEASURE OVER WOOL SOCKS? () YES () NO	
1. BALL MEASUREMENT (for all custom footwear) The ball joint of your foot is located behind the big and little toe. Place tape measure around foot, directly over this joint. It will go around the foot diagonally, rather than straight across.	6. LEG MEASUREMENT II (for custom boots only) Measure around the largest part of your calf with a tape measure. If pants are to be worn inside boots, measure around pants. If not, measure only around socks.	9. OVER LIGHT SOCKS? () YES () NO
2. INSTEP MEASUREMENT (for all custom footwear) Work the tape measure back and forth under the foot until you find the highest part of the arch, then wrap around your foot at the highest part of the upward curve in the bone on top of the foot.	7. LEG MEASUREMENT III (for custom boots only) Measure above the largest part of your calf (below the knee) with a tape measure. If pants are to be worn inside boots, measure around pants. If not, measure only around socks.	10. SHALL WE ALLOW FOR WOOL SOCKS? () YES () NO
3. HEEL MEASUREMENT (for all custom footwear) Measure from the bottom of your heel at the bend of the foot to front of the ankle.	MEASUREMENT DIAGRAM 	11. PANTS. Are measurements over the pants you intend to wear tucked into your boots? () YES () NO
4. ANKLE MEASUREMENT (for all custom footwear) Measure around your ankle, running the tape measure over the ankle bones.		12. SOCKS. Are measurements taken over the socks you intend to wear inside your boots? () YES () NO
1. BALL MEASUREMENT (for all custom footwear) The ball joint of your foot is located behind the big and little toe. Place tape measure around foot, directly over this joint. It will go around the foot diagonally, rather than straight across.		13. LEG HEIGHT. Give height of boot you wish here : _____ INCHES
2. INSTEP MEASUREMENT (for all custom footwear) Work the tape measure back and forth under the foot until you find the highest part of the arch, then wrap around your foot at the highest part of the upward curve in the bone on top of the foot.		14. ILLUSTRATE YOUR FOOT YOURSELF OF HAVE SOMES TRACE IT FOR YOU. IT'S EASY! Remove your shoes and place your left foot on pg. 2 of the form. Hold a soft-lead pencil in an upright position and trace a clear, heavy single line around your entire foot. Use care in outlining. Repeat for your right foot on pg. 3 . If you have any irregularity, a sore, or tender joint, corn, or bunion on your foot, indicate it on your illustration.





**MAKE SURE
THERE IS
ONLY ONE
LINE AROUND
THE FOOT.**

LEFT FOOT

USE THIS PAGE TO
DRAW YOUR LEFT
FOOT. PLEASE USE
MULTIPLE PIECES IF
YOUR FOOT IS
LONGER THAN THE
PAPER.

GOKEY WILL
MEASURE
WHEN YOU
MAIL THIS
SHEET IN.

**TRACE WHILE
WEARING THE
SOCKS THAT YOU
INTEND TO WEAR
WITH YOUR NEW
GOKEY CUSTOM
BOOTS OR SHOES.**



**MAKE SURE
THERE IS ONLY
ONE LINE
AROUND THE
FOOT.**

RIGHT FOOT

USE THIS PAGE TO
DRAW YOUR RIGHT
FOOT. PLEASE USE
MULTIPLE PIECES IF
YOUR FOOT IS LONGER
THAN THE PAPER.

*GOKEY WILL
MEASURE
WHEN YOU
MAIL THIS
SHEET IN.*

**TRACE WHILE
WEARING THE
SOCKS THAT YOU
INTEND TO WEAR
WITH YOUR NEW
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BOOTS OR SHOES.**



Please mail (do not fax or email) this form to:

GOKEY
PO BOX 970
TIPTON, MO 65081

CONTACT NAME:						
PHONE:						
EMAIL:						
BILL TO:			SHIP TO : (If different than BILL TO)			
NAME:			NAME:			
ADDRESS:			ADDRESS:			
CITY:	STATE:	ZIP :	CITY:	STATE:	ZIP:	

ITEM NO	QTY	SIZE	DESCRIPTION	UNIT PRICE	TOTAL
9007	(Non-refundable custom up-charge	\$200.00 per pair)			
Once this form is received, someone will call you to discuss all of the details of the order and take payment over the phone. You also have the option of including a check or money order.			SHIPPING	\$0.00	
			MERCHANDISE TOTAL		
			IOWA	7%	
			MICHIGAN	6%	
			MISSOURI	8.725%	
			TOTAL AMT		

THANK YOU FOR YOUR BUSINESS!

SPECIAL INSTRUCTIONS OR QUESTIONS: _____

